

Kai Nair

📍 Creative Technologist

Founder and creative lead with 5+ years building brands, products, and visual systems for leading crypto and AI teams, based in Bangalore, IN. Deep intuition for internet-native culture, looking to bring taste, speed, and strategic creative direction to a high-conviction team.



/Experience

Juicebox

Founder, Creative Director

2024 - Present

Led creative direction for top Solana ecosystem teams through Juicebox

End-to-end ownership: strategy, narrative, visual identity, product design, motion, illustration. Direct creative-to-client workflow

Operated at internet speed: concepts to shipped assets in days. Built reputation for taste, speed, and quality across the ecosystem.



Spacekayak

Visual Designer

2023

Partnered with a creative agency working with crypto and AI teams, leading Visual, Product, Motion, and GTM design.

Jar

Motion & Visual Designer

2022

Motion and Visual Designer at a fintech for saving and investing in digital gold, creating brand visuals, product animations, and marketing creatives.

BugBase

Founding Creative

2021 - 2022

First creative hire at an AI security platform, owned GTM and motion design end-to-end.

/Education

Manipal Institute of Communication

2022

Animation & interaction Tech

10 CGPA

Manipal Institute of Technology

2020

Media Tech (discontinued)

9.89 CGPA

/Skills

Strategic Thinking
Creative Direction
Decision Making
Good Intuition

Story Telling
Creative Direction
Visual & Verbal Identity
Product & Motion Design

/Tools

Claude, Cursor, Figma, Paper, Adobe After Effects, Blender

